

**Online Course on
ENTREPRENEUR DEVELOPMENT
PROSPECTUS**

CHRISTIAN INSTITUTE OF MANAGEMENT, CHENNAI is a national organisation imparting management education, management training, and organisational development, relevant to management of Churches of all denominations and Christian missions, ministries, NGOs and other organisations.

Entrepreneur Development Box is founded by **Bill Cousineau**, equips nonprofits in developing communities with systems and processes to enable them to be more effective in their efforts to equip and launch creators in their sphere of influence through Entrepreneur Development Program.

The objective of the present course is to :

- Help people to be lifted out of poverty through development of entrepreneurs
- To develop disciples
- To develop self-sustainable entrepreneur centres around the world- business to be developed that support local programmes,
- To develop local facilitators and mentors

ELIGIBILITY AND FOR WHOM

- Willingness to think outside the box
- Ability to understand and communicate in English
- Desire to start own business
- Anyone who is interested in learning about business entrepreneurship

The eligibility for joining the course is Graduation. However, non-Graduates with ministry experience with fluency in English could also be admitted.

DURATION

The total program (Basic & Advanced) is expected to commence in the month of September 2024. Sessions will be held weekly once via Zoom from 7:30 PM to 9:30 PM.

OUTLINE

Basic Course

1. Orientation
2. Introduction
3. Dreaming with God
4. Keys to A successful Business
5. Research Ideas
6. Indian Start Up Opportunities

Advanced Course

7. Sales Budget
8. Production Planning-1
9. Production Planning-2
10. Cost Planning
11. Budgeting & Business Decisions
12. Accounting & Taxation
13. Planning for Unexpected Events
14. Financial Planning & Insurances
15. Legal Aspects for Start-ups
16. Launch
17. CALL TO ACTION

RESOURCE PERSONS

- Bill Cousienau (Chief Operating Officer, EDB)
- John Cheriyan (CEO, GTCS)
- Samuel Sudhakar (Director, Growth Hacking Partners)
- Abraham Zachariah (Chartered Accountant)
- Dhiraj Philip (Advocate on Record, Supreme Court)

FEE

Early Bird Offer till 30 April 2024

- Basic Course - Rs 4,995
- Both Basic & Advanced Course - Rs 9,995

Standard Rates (applicable from 1 May 2024)

- Basic Course - Rs 5,995
- Both Basic & Advanced Course - Rs 12,000

If the participant chooses to later apply for 'Advanced Course' after registering only for Basic Course, the fee for Advanced Course will be Rs 7,995.

The course will be conducted only if a minimum of 12 seats are filled.

COURSE MATERIAL

Course content and recorded sessions will be available on our online learning platform (for a limited time).

Participants who miss classes will be provided with audio recordings of sessions. However, a maximum of ONLY three such recordings will be made available per participant.

ASSIGNMENTS

In order to be eligible for the certificate, one should complete all of the assignments and score a total minimum of 50%. The following assignments will be given during the duration of the course:

1. Response after each of the 15 sessions [2 marks x 15 sessions = 30 marks]
2. Survey & Project Assignments [62 Marks]
3. Attendance [8 Marks]

TOTAL – 100 Marks

LATE SUBMISSION OF ASSIGNMENTS

After the conclusion of the course, participants who wish to submit assignments beyond two weeks will incur an additional charge of Rs. 1000/- per week of extension.

CERTIFICATION

Certificate of completing the course signed by CIM & EDB will be given to the graduates during the subsequent CIM Convocation. The digital certificate would be given within two weeks of completing the course. The logos of both the organizations will be used in the promotional materials. GTCS is the authorized signatory for EDB for the purposes of the certification.

FOR FURTHER DETAILS PLEASE CONTACT:

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